



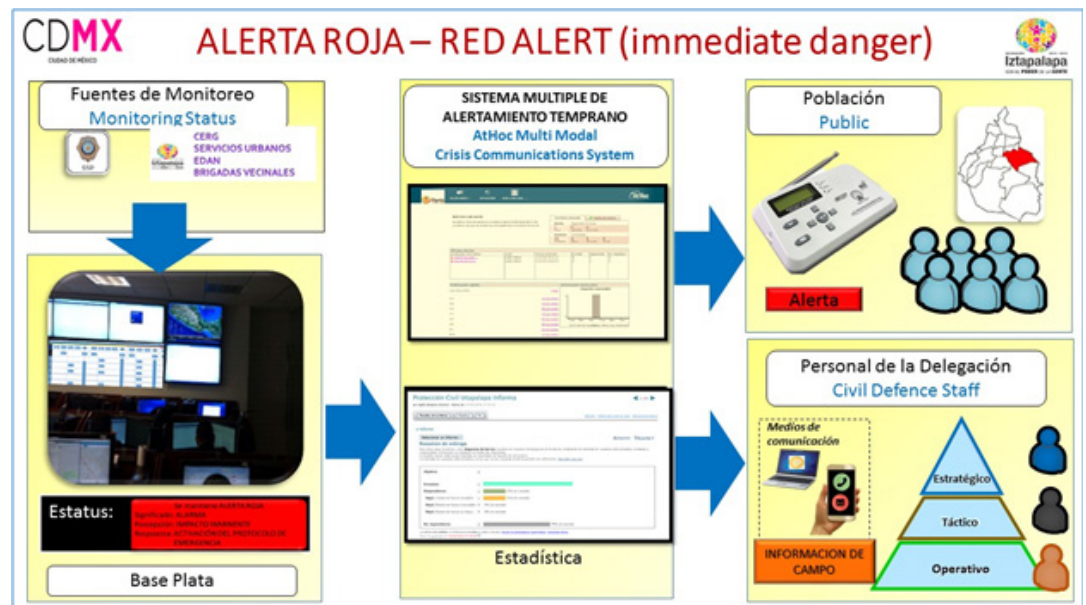
# **Saving Life and Property**

## **Iztapalapa, Mexico Landslide Case Study**

Iztapalapa Civil Defense (CD) deployed AtHoc System early this year as a part of its preparedness for emergency response readiness. In July, Director Luis Eduardo Perez explained to the public the many use cases where the system will support the CD mission. As presented (see following slide) the system will alert the public, call on the CD staff and

provide platform to continued reports from the field and critical communications. MDreieck (AtHoc local representative) provides installation and support in deploying the system in the borough of Iztapalapa.

Watch the solution in action on our [YouTube Page](#).



**AtHoc in Action**

Alerting residents while simultaneously marshalling an emergency response, opening shelters and collecting accurate status, can be daunting. Iztapalapa Mexico's Civil Officials are able to accomplish these critical activities

all in one step for their 1,815,768 residents. The AtHoc Crisis Communications System protects lives from the continual threats of landslide, flood and earthquake in this high hazard geography.





**Above:** Residence in the Cerro del Marqués (The Marqués Hill) community in Iztapalapa with warning device. Observe the steep mountain and appreciate the need in a reliable warning system for those who live in an area that suffers from heavy rain and frequent earthquakes.



At the edge of landslide. People need immediate, reliable alerting for effective evacuation and sheltering 24/7. Photo by eluniversal.

Because of the continued rainfall additional families were notified and evacuated due to high risk of further landslide with the help of their AtHoc Software. AtHoc was used during the landslide and is on standby for future hazards such as landslides and earthquakes.

For more information:

- <http://www.athoc.com>
- <http://www.eluniversal.com.mx/articulo/metropoli/cdmx/2016/11/17/tras-deslave-instalaran-alarmas-en-cerro-de-iztapalapa>
- <http://www.excelsior.com.mx/comunidad/2016/11/17/1128781>

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