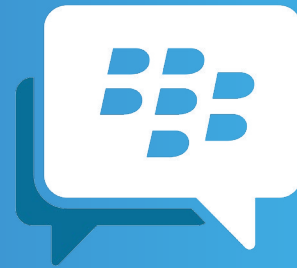


BBM Enterprise



The cross-platform messaging and collaboration application that has earned BBM® millions of fans worldwide now comes with end-to-end security for the enterprise.



Enterprise-Grade Encryption for BBM Messages

Whether you're a regulated business, a highly security-conscious organization, or even obligated to meet regulatory compliance standards, BBM Enterprise offers an enhanced security model for BBM messages sent between Android™, iPhone®, and BlackBerry® smartphones.

When it comes to protecting data at rest, BBM Enterprise builds on the proven BlackBerry security model, trusted by thousands of companies around the world. For corporate data in-transit, BBM Enterprise adds an additional layer of encryption that helps to fill in the gaps in enterprise security.



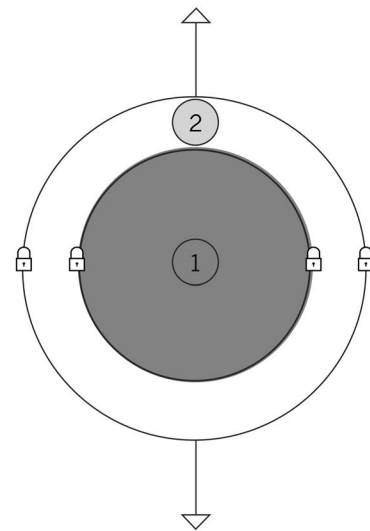
Two Layers of Security

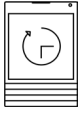
- 1 Messages between BBM Enterprise users using a distributed PGP-like model. The sender and recipient have unique public/private encryption and signing keys.

These keys are generated on the device, by the FIPS 140-2 certified cryptographic library, and are controlled by the enterprise.

Each message uses a new random symmetric key for message encryption.

- 2 TLS encryption between the smartphone and the BBM infrastructure helps protect BBM Messages from eavesdropping or manipulation.





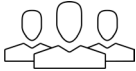
Get User Experience Designed for Mobile and Built for Immediacy

Users can start collaborating with co-workers immediately, searching by first name, last name, or even job title to connect with key contacts with BBM Enterprise Cloud Directory Service. Since messages on BBM are read within seconds, employees get a better mobile experience that they will embrace and enjoy on their smartphones.



Manage Enterprise Chat Easier Than Ever

BBM Enterprise offers the security benefits of a behind-the-firewall, on-premise solution with the convenience benefits of a cloud-based solution. IT administrators can manage a wide range of services, including BBM Enterprise policies, entitlements and authentication, through a single-cloud-based console called Enterprise Identity by BlackBerry. There's no new hardware to purchase, no new servers to install and no new OS updates to make. With BlackBerry Audit & Archiving Service (BAAS) for BBM Enterprise, IT administrators can secure organizational data and enable regulatory compliance.



Protect All Your BBM Chats

BBM Enterprise works seamlessly with one-to-one chats, voice and video communications, multi-person chats and even group chats. It also allows organizational teams, regardless of industry, to enjoy context-specific, secure collaboration sessions with Group Chats. There's no compromise to what you can do over BBM with BBM Enterprise, so employees have access to all the great features that makes it ideal for work.



Collaborate and Communicate with Confidence

BBM Enterprise lets you know when your colleagues have received and read messages- whether its a one-to-one chat, or a group chat – so you're never left wondering. This confirmation also increases accountability, so everyone gets the answers needed to keep work moving forward.



Enjoy Security Made Simple

When a BBM Enterprise user sends a message, their conversation automatically secured with enterprise grade encryption, even if the recipient is a non-BBM Enterprise user. This enables a BBM Enterprise user to extend an enterprise grade security interaction with contacts, such as clients, customers, and partners.

Device Operating System Requirements



For BlackBerry® 10 devices, BBM Enterprise will work on BlackBerry 10.3.1, 10.3.2, and 10.3.3



For iPhone®, BBM Enterprise will work on iOS 8.1+



For Android devices, BBM Enterprise will work on Android 4.3 +

Learn more at blackberry.com/bbmenterprise

About BlackBerry

BlackBerry is securing a connected world, delivering innovative solutions across the entire mobile ecosystem and beyond. We secure the world's most sensitive data across all end points – from cars to smartphones – making the mobile-first enterprise vision a reality. Founded in 1984 and based in Waterloo, Ontario,

BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols “BB” on the Toronto Stock Exchange and “BBRY” on the NASDAQ. For more information, visit us.blackberry.com.